

Charity Wallace

Senior Advisor



Charity Wallace is the founder and principal of Wallace Global Impact. Ms. Wallace combines her policy expertise with her extensive experience to drive innovative and effective solutions that improve the lives of people around the world through her company's work with individual leaders, corporations and non-profit organizations. She brings her track-record of high-level success and her robust network to help address and solve pressing and complex global issues.

Ms. Wallace also serves as a Senior Advisor to the George W. Bush Institute. Most recently, Wallace was the founding Vice President of the Global Women's Initiatives and Senior Advisor to Mrs. Laura Bush. In this role, Wallace developed and launched the initiatives within the Women's Initiative, setting the vision and managing the policy engagement for the women's initiatives, including Pink Ribbon Red Ribbon global health initiative, empowering women in the Middle East and working with First Ladies from around the world. The Initiatives aim to improve access to education, health care, and economic opportunity for women and children in Africa, the Middle East and Afghanistan.

From 2009-2010, Ms. Wallace was the Chief of Staff to Laura Bush. In her role, Wallace managed the team that supports Mrs. Bush and oversaw her initiatives - from her wide-ranging policy agenda to her "Spoken from the Heart" book tour. Wallace oversaw all policies and initiatives championed by Mrs. Bush as First Lady of the United States, including international and domestic policies related to education and literacy, human rights, women's empowerment, health, historic preservation, national parks, and arts and culture. In addition, Wallace served as Mrs. Bush's representative, when appropriate, to various organizations and individuals that may be related to Mrs. Bush's policy initiatives or interests. Wallace served in the Bush Administration from January 2001 to January 2009. Most notably, she was the Deputy Chief of Protocol of the United States and Director of Advance for First Lady Laura Bush, in which she directed and managed more than 400+ annual events. During her tenure in the Bush Administration and in her current role, Wallace has traveled to over 70 countries.

Ms. Wallace serves on the Board of Akola Project (serving as co-chair of the board with Kip Tindell) and Pink Ribbon Red Ribbon, chaired by Dr. Condoleezza Rice; the Boards of Advisors for the School of Public Policy at Pepperdine University, ARZU Studio Hope, 4word Women, All In Together and Mission: Getting to Next, and is a member of the Women's Initiative Policy Advisory Council at the Bush Institute. Wallace wrote the foreword for the book *Work, Love, Pray*, which was released in 2011. Wallace speaks at various conferences and symposiums around the world about leadership, networking, women's empowerment, and global issues.

Ms. Wallace received a Global Master of Arts degree in international relations from The Fletcher School at Tufts University in July 2016. A native of California, Wallace graduated magna cum laude from Pepperdine University with a Bachelor of Arts in political science, with a focus in international relations.